

18th November 2015



Share Radio celebrates with new appointments and award win

Share Radio, the radio station dedicated to sharing ideas about money, today announces two new appointments and a major award win following its first year of broadcasting.

The radio station, which will launch nationally in March 2016, has made two major changes to its senior management.

Editor-in-Chief Donald Leggatt has joined the Board of Share Radio having spent the past year developing the new money and business station's output. Donald spent 10 years as a senior broadcast journalist at the BBC and has also previously helped launch the Money Channel, the Sky-based digital competitor to CNBC in 2000. He has worked with over 50 FTSE 100 companies in a consultancy role.

In addition, Lee Roberts has joined Share Radio as Commercial Director. Lee has 25 years of sales experience, 15 years of which is in radio having started his career at LBC. He was part of the launch team of Virgin Radio, and under his tenure as Sales Director at Virgin achieved considerable success. After 2005, Lee was commercial director at AEG, launched the O2 and developed its sponsorship revenue in the United Kingdom and Europe.

Share Radio is also delighted to announce that Saturday morning presenter Sarah Pennells has won the award for Financial Broadcast Journalist of the Year at Santander's Financial Journalism awards ceremony last week. Sarah won her category against strong opposition from BBC heavyweights Paul Lewis and Simon Gompertz, and Share Radio's own Ed Bowsher. Sarah presents family-friendly shows including 'Young Money' and 'Women & Money' each Saturday.

Managing Director Gavin Oldham said : "The appointment of Donald and Lee, together with Share Radio's first award win, prepares us well for moving to national broadcasting in March 2016. Our first year has shown that we have the quality, consistency and resilience to deliver a unique money and business channel, and we look forward to welcoming commercial partners to join us in that journey."

For those interested and to be kept updated with the latest information, please register at www.shareradio.co.uk.

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Note to editors:

About Share Radio

Share Radio is the UK's first radio station dedicated to providing information on money and investment matters for people across the United Kingdom. Share Radio is a talk-based station aimed at a broad audience, everyone from consumers looking for the best deals and information through to City professionals. The station aims to demystify finance by entertaining and educating its listeners. Regular programmes include Morning Money, Investment Perspectives, Consuming Issues and The Evening Show. The station is the home to presenters and journalists including consumer champions Sarah Pennells and Georgie Frost, This is Money's Simon Lambert and Senior Analyst Ed Bowsher, who was recently shortlisted in the Financial Broadcast Journalist of the Year category at the 2015 Headline Money Media Awards. Share Radio was also nominated in the 2015 Arqiva Commercial Radio Awards for Innovation of the Year.

Share Radio is partnering with The Open University Business School (OUBS) to host the exclusive radio broadcast audio version of the successful financial education course *Managing My Money*. The partnership forms a key part of Share Radio's vision to help people become more confident in handling money.

Share Radio broadcasts 24 hours a day, seven days a week and is available on Greater London DAB and on broadband at www.shareradio.co.uk. It will be going national from March 2016. Listeners can also download the Share Radio App from the Apple and Android App stores or listen in to Radioplayer and TuneIn radio player Apps.