

# 31st March 2015



## Share Radio agrees exclusive partnership with Open University Business School to broadcast 'Managing My Money' course

Share Radio, the recently launched radio station dedicated to sharing ideas about money in a style accessible to people from all walks of life, has signed an exclusive agreement with The Open University Business School (OUBS) to launch a radio broadcast and audio podcast version of their very successful 'Managing My Money' course. Broadcasting is expected to start by the end of June, and it will be possible for new starters to join the eight week course every two to three weeks.

Managing My Money was developed by the pioneering Centre of Excellence for research in the development of personal financial capabilities at OUBS, the True Potential Centre for the Public Understanding of Finance, (True Potential PUFIn). It covers all essential aspects of money, including financial planning, income, benefits and taxation, budgeting and expenditure, debt and borrowing, savings and investment, housing, pensions and insurance. The online course has already attracted over 38,000 registrants, and is suitable for all ages from secondary school students to pensioners.

Each broadcast weekly segment will conclude with a short online test, with a final more comprehensive test at completion, which will be confirmed by a statement of participation. The broadcast course will be free of charge, as is The Open University Business School course. Those interested should register on our website [www.shareradio.co.uk](http://www.shareradio.co.uk) so that we are able to inform them as soon as the broadcast version becomes available.

Share Radio regards this agreement as a key part of its vision to help people throughout the United Kingdom to be more confident in handling money. It hopes to work with employers' organisations and with schools to build use of the course across the country.

Managing Director Gavin Oldham said: "we are delighted to be working with The Open University Business School to broadcast 'Managing My Money'. Share Radio has already established a strong reputation for accessible and helpful guidance on money matters, and this will be a strong basis for taking forward financial capability in the United Kingdom. We hope people will enjoy and benefit from the course when we launch later this year."

Director of the True Potential Centre for the Public Understanding of Finance, and the academic lead on the course, Martin Upton said: "The interest we've seen in our Managing My Money course shows just how seriously people take their personal finances. With Share Radio we have a common goal to use research and the delivery of free and accessible education to provide individuals with the tools to make sound financial decisions. We know there is still a real demand for information and advice on how to manage your money, and this exciting new partnership will help our course serve a whole new audience.

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**For further information please contact:**

Teamspirit PR

Adam Smith / Victoria Robinson

0207 360 7878

[asmith@teamspiritpr.com](mailto:asmith@teamspiritpr.com) or [vrobinson@teamspiritpr.com](mailto:vrobinson@teamspiritpr.com)

**Gavin Oldham** is also available on 07767-337696

## About Share Radio

Share Radio is the UK's first radio station dedicated to providing information on handling money and investments. Share Radio is primarily talk-based and aimed at a broad financial audience from all walks of life, from City professionals to consumers looking for the best deals. The station aims to demystify finance by entertaining and educating its listeners as the team shares ideas about money. The station broadcasts 24 hours a day, seven days a week and is available on Greater London DAB and on Broadband through the United Kingdom at [www.shareradio.co.uk](http://www.shareradio.co.uk). Listeners can also download the Share Radio app from the Apple app store.

## About The Open University Business School:

The Open University Business School (OUBS) is expert in developing professionals through flexible, world-class business and management education that transforms careers and organisations by enabling individuals to learn while in fulltime employment.

OUBS qualifications and Executive Education are underpinned by rigorous research which was ranked 16 out of 101 UK institutions for impact in the UK Research Excellence Framework (REF) 2014.

The OUBS is one of a select group of schools worldwide accredited by the three leading international accrediting bodies – AACSB, AMBA, EQUIS – hallmarks of quality of teaching, learning materials and qualification impact. It is the only triple-accredited business school that specialises in flexible learning and is home to almost 25,000 MBA graduates in 128 countries (based on January 2015 data). It continues to build its qualification portfolio and launched a specialist MSc in Finance in 2014.

[www.open.ac.uk/business-school](http://www.open.ac.uk/business-school)

## About the True Potential Centre for the Public Understanding of Finance

The True Potential Centre for the Public Understanding of Finance (True Potential PUFIn) is a pioneering Centre of Excellence for research in the development of personal financial capabilities. The establishment and activities of True Potential PUFIn have been made possible thanks to the generous support of True Potential LLP, one of the fastest growing and most innovative financial services organisations in the UK today, which has committed to a five-year programme of financial support for the Centre totalling £1.4 million.

True Potential PUFIn works to improve public understanding of personal finance through its research and the delivery of free modules providing individuals with the tools to make sound financial decisions.

[www.open.ac.uk/pufin](http://www.open.ac.uk/pufin)