

# 3rd February 2016



## Share Radio becomes Britain's first national money and business station

Share Radio is set to expand its coverage across the country on Monday, 29th February, as the money and business station prepares to go national throughout the United Kingdom. Until now Share Radio has broadcast only on London digital radio. Its deal with UTV Media to take over the business channel on the new D2 digital network, means Share Radio will be heard in all the major cities and all parts in between and, importantly, on all major motorway routes.

Share Radio is a new, independent radio station, which sheds light on subjects including consumer issues, business, investments and economics. The radio station entertains and gives guidance, attempting to both make and save listeners money. Share Radio broadcasts 24-7 with a team of 30 journalists live on air from 6 am to 9 pm each day, reacting to the news as it happens. In little more than a year since launch, the team have won and been short-listed for many awards, including Financial Broadcast Journalist of the Year (Sarah Pennells) at the Santandar Financial Journalist Awards.

Share Radio's mix of very accessible money and business news, analysis and guidance has proved popular amongst people from all walks of life and major business names. The DAB station broadcasts programmes with the Financial Times and the Daily Mail's online 'This is Money' team. Commercial partners include NS&I, Henderson Global Investors, the London Stock Exchange Group, The Share Centre and Mundy Cruising. Most recently, Share Radio has partnered with the Open University to deliver a ground-breaking radio version of the successful 'Managing My Money' financial education course.

Welcoming the 'leap day' national launch date announcement, Managing Director **Gavin Oldham** said: "It's a great leap forward for Share Radio and we are delighted that people will now have easy access to a strong money and business channel throughout the UK. Share Radio brings listeners well-informed guests and intriguing radio much of which deserves a second listen. And with 80% of new cars fitted with digital radio as standard, we look forward to many more listeners enjoying our broadcasting."

ENDS

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### Notes for Editors

#### About Share Radio

Share Radio is the UK's first radio station dedicated to providing information on money and investment matters for people across the United Kingdom. Share Radio is a talk-based station aimed at a broad audience, everyone from consumers looking for the best deals and information through to City professionals. The station aims to demystify finance by entertaining and educating its listeners. Regular programmes include Morning Money, Investment Perspectives, Consuming Issues and The Evening Show. The station is the home to presenters and journalists including award-winning Broadcast Journalist of the Year' Sarah Pennells and consumer champion Georgie Frost, This is Money's Simon Lambert and Senior Analyst Ed Bowsher, who was recently shortlisted in the Financial Broadcast Journalist of the Year category at the 2015 Headlinemoney Media Awards. Share Radio was also nominated in the 2015 Arqiva Commercial Radio Awards for Innovation of the Year.

Share Radio has partnered with The Open University Business School (OUBS) to host the exclusive radio broadcast audio version of the successful financial education course Managing My Money. The partnership forms a key part of Share Radio's vision to help people become more confident in handling money.

Share Radio broadcasts 24 hours a day, seven days a week and is available on Greater London DAB and on broadband at [www.shareradio.co.uk](http://www.shareradio.co.uk). Share Radio will be going national on 29th February on the new commercial digital network D2. Listeners will need to retune to hear us, and they can also continue to download the Share Radio App from the Apple and Android App stores or listen in to Radioplayer and TuneIn radio player Apps