

6th October 2016



Over one million programme downloads for Share Radio

Share Radio has just downloaded its one millionth programme. The station which launched nationally in the Spring already has over a quarter of a million regular listeners and has seen a powerful growth in on-demand listening. Share Radio is the only commercial radio station based on high quality speech editorial targeting ABC1 adults 35+.

Share Radio is a national DAB station dedicated to business, politics, finance and related lifestyle, and has won a number of awards in the last 12 months for its outstanding coverage of finance and economics.

Editor-in-Chief Donald Leggatt is delighted to acknowledge the role digital has played: "Over the months it became clear that our ability to deliver interesting spoken word content which our audience can stream is becoming an increasingly important part of our reach. It has allowed our listeners to discover for themselves our wealth of intelligent yet fun programmes – and to spread the word via social media. It helps that along the way the channel has already picked up a couple of awards, as have our terrific journalists, presenters like Sarah Pennells and Georgie Frost."

Commercial Director Lee Roberts is thrilled to acknowledge the role digital has played: "Share Radio is now in an exciting growth phase and is inviting clients to try out our unique advertising and sponsorship opportunities we offer here."

Note to editor:

Share Radio is the UK's first radio station dedicated to providing information on money and investment matters for people across the United Kingdom. Share Radio is a talk-based station aimed at a broad audience, everyone from consumers looking for the best deals and information through to city professionals. The station aims to demystify finance by entertaining and education its listeners.

The station is the home to presenters and journalists including consumer champions Sarah Pennells and Georgie Frost, this is Money's Simon Lambert and Senior Analyst Ed Bowsher. In November 2015 our Saturday morning presenter Sarah Pennells was shortlisted and became financial broadcaster of 2015 Santander Media Awards, alongside Georgie Frost our consuming issues presenter who in May 2016 was awarded financial broadcaster of 2016 headline money awards. Listen nationally on DAB, on smartphone and tablet apps or through our website at www.shareradio.co.uk

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