

Stakeholder Groups														
			Investors	Directors	Managers	Employees	Suppliers	Customers	Regulators					
Gospel Teaching	Parable	All								Theme/Focus	Matthew	Mark	Luke	John
Mixing with tax gatherers & sinners	Direct	X								Re-assurance	09:09	02:13	05:27	
Good for evil	Direct		X	X				X		Reactions	5:43/7:1			06:29
Treat others as yourself	Direct	X								Care for others	07:06		06:31	
Mote in the other's eye, beam in one's own	Direct		X	X	X			X		Perspective			06:41	
Power of faith	Direct		X	X						Confidence	08:10		07:09	06:16
People always picking holes	Direct		X	X	X		X	X		Nit-picking	11:16		07:31	
Not destroying, but saving	Direct		X							Asset/Cost stripping			09:51	
Ask!	Direct	X								Have a go	07:07		11:09	
Danger of greed	Direct		X	X				X		Self-interest			12:13	
Don't be afraid - significance of the individual	Direct				X	X		X		Empowerment	10:26		12:14	
Anxiety	Direct			X	X	X				Stress	06:25		12:22	
Much given, much required	Direct		X	X						Responsibilities of Advantage			12:47	
It's not size that counts, it's quality	Direct		X	X				X	X	Short-termism	13:31	04:30	13:18	
Road to hell is wide, to heaven narrow	Direct	X								Temptation			13:23	
Love of Money	Direct		X	X	X	X				Perspective			16:09	
Strength of the law	Direct		X	X				X		Objectivity			16:09	
Coveting worldly wealth	Direct		X	X				X		Greed	06:24		12:33/16:13	
Spirit of the law is more important than the letter	Direct			X	X			X		Ethics & Cover	2:23/3:1		6:1/6:6	
Telling people by their fruits	Direct			X	X	X	X	X		Consistency	12:33		6:43/13:6	10:01
Search for value	Direct		X	X			X	X		Diligence	13:44			
Wary as Serpents, harmless as doves	Direct		X	X	X	X		X		Principles	10:16			
Dangers of boasting/pomposity	Direct			X	X					Pride	6:1/6:16			14:07
Pearls before swine	Direct		X	X			X			Prioritisation	07:06			
Co-existence of good & evil	Direct		X					X		Pragmatism	13:24/36/47	04:26		
It's what's in the mind that counts	Direct	X								Beyond first impressions	05:21			
Wineskins - new with old	Parable		X	X				X		Mergers & Acquisitions	09:14	02:18	05:33	
Actions count, not words - 2 sons	Parable			X	X	X	X	X		Reliability	21:28		06:46	
10 Bridesmaids - Be ready	Parable			X	X			X		Planning	25:01 & 24:43		12:32	
Dishonest steward	Parable			X	X		X	X		Pragmatism/Trust/Relationships			16:01	
Dives & Lazarus	Parable		X	X						Compassion			16:19	
Talents - enterprise/stewardship	Parable		X	X						Risk/Reward	25:14:00		19:12	
Wicked Wine Growers	Parable			X	X			X		Corporate Governance	21:33	12:01	20:09	
Widow's Mite	Parable							X		Value		12:41	21:01	
Coin & Sheep - importance of individual	Parable			X	X					Seeing potential	18:12		15:11/18	
Ungrateful steward - being aware of our shortcomings	Parable			X	X	X		X	X	Selfishness	18:21	17:13		08:03
Workers in the vineyard - comparing to others	Parable			X	X	X				Jealousy	20:01			
Man who built bigger barns	Parable		X	X			X	X		Hoarding			12:13	
Sheep & Goats - as much as ...	Parable				X	X		X	X	Seeing potential	25:03:00			
Resisting temptation	Story			X	X					Resoluteness	04:01	01:12	04:01	
First-last, last-first	Story		X	X	X	X		X	X	Jealousy-Fairness	18:01	9:33/10:15	09:46	
Martha - seeing the wood for the trees	Story				X	X		X		Seeing the big picture			10:38	
Clean on outside, defiled within	Story			X	X	X		X		Quality	15:1/23:25	07:01	11:37	
The Sabbath in perspective	Story							X		Flexibility			13:10	
Counting the cost of commitment	Story		X	X						Persistence			14:28	
Healed Samaritan Leper - taking things for granted	Story					X		X	X	Complacency			17:07	
Zaccheus - working with commerce	Story	X								Fairness			19:01	
Overturning moneychanger's tables	Story					X		X		Priorities	21:12	11:15	19:45	02:13
Render unto Caesar	Story		X	X	X	X	X	X		Tax	22:15	12:13	20:20	
Who is the greatest?	Story			X						Pride	20:20	10:35	22:24	
Pharisees & Hypocrites	Story			X	X			X		Example	7:3/23:01	12:38	21:45/11:46/6:41	
Feeding the 5,000 - By sharing we make more	Story		X	X						Generosity in Risk	14:15/17:19	6:35/9:28	9:12/17:15	06:04
Washing the disciples feet	Story			X	X					Serving				13:02