

## An interactive audio service

Naturally we hope you will decide to produce your audio podcasts with Share Premium, but that is at your discretion, of course. It is, however, essential to host your audio podcasts with us in order to link into your dedicated sign-in window, which enables listener information to be returned to you.

There are a number of 'cloud' services for hosting audio podcasts available, but so far as we are aware none of them provide you with detailed listener information. They may give streaming statistics, but not email addresses and listener logs complete with terms which allow you to send marketing material.

We have access to a wide range of presenters for audio podcast production, but if you are experienced with audio production and simply wish to use our Westminster studio with or without editing support, that's fine. Or simply supply us with the MP3 files, image and summary description, and we'll just upload the podcasts as they come in.

In the right hand column you'll see the details of some of our experienced presenters, for your information. If we are involved in producing your audio podcast production, we'll agree a production schedule with you to fit your convenience.

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